

A Year In Review – 2020 Message from the Board Chair and Executive Director

If you recall, last year in this newsletter edition we said, "The end of a decade and the beginning of another". Who would have thought the beginning of this new decade would bring what we have had to endure. This past year was one of the Park's most challenging times, but decisions made over fifteen (15) years ago as to our operating model, put the Park in the best position possible to confront what has happened. Below is a brief outline of some of our results/impacts in 2020:

Facility Utilization – As with most venues, COVID-19 certainly affected our numbers. In 2020 we had 44,558 visits (94,969 – 2019).

Financial Sustainability – We still achieved our 15th consecutive year of a surplus budget (we also managed to attain our targets set for our annual reserve contributions and we were able to continue improving upon our irrigation system). Our operation's "green" component, that being the solar system on the roof top of the Ball Complex, generated 26.6MWh of power, saving 10,435 kg. of CO2 emissions (which is equivalent to planting 312 trees).

Our Life Cycle, Operating and Capital reserves had a very positive growth year again, achieving, on average nearly 8% return thanks to our friends at both Mawer Investments Inc. & RBC Dominion Securities. The partnership with Pattison Outdoor Sign's, regarding our large Message Super Board (along southbound Metis Trail) continues to produce a valuable revenue stream for the Park. The Park, Rotary District 5360, and the Rotary clubs in Calgary, continue to have an opportunity to use this first-class medium to advertise to the general public. However, we anticipate that COVID-19 will affect this performance in the current year.

As for our 2nd land parcel (adjacent to the Park's SW boundary), we continue to market it with Cushman Wakefield, to the broader development community. We have had some interest but nothing has come to any fruition to date. In the interim, we are using this "lull in the market" as a time to remove as many of the physical development barriers that exist on the site. By doing so, we will ensure a future Developer will be able to maximize as much of the lands' square footage as possible. This single opportunity remains to be one of the Park's most important long-term strategies to further its' longer-term financial self-sustainability. Patience is a virtue on this opportunity ... so stay tuned!

<u>**Community Involvement**</u> – As with our "Facility Utilization" key result area, this area too has been directly affected by COVID-19. However, we positioned a number of our facilities to be somewhat of a sanctuary for some of our local residents. We were open for as much use as the AHS guidelines would permit and allowed our locals to use selected facilities (at no cost). This was our way of supporting our community, in these trying times.

In the first quarter of the year (pre-COVID-19), our Everyone Can Play Fund (thanks to our funders) continued to support organizations serving the community of people with disabilities. However, after this point, it too was affected by COVID-19. As well we are very proud to continue to be the home of Rotary District 5360's administrative office.

Both of our large events (Family Day and our Charity Golf Tournament) had to be cancelled in 2020 due to COVID-19. The former event has also been cancelled for 2021 but we are hoping to be able to host our 15th Annual Calgary International Airport Tournament of Diamonds Charity golf tournament this year on August 25th, at the Bearspaw Golf and Country Club. Stay tuned!

We want to always take this opportunity to say a special THANKS to everyone who continues to support the Park. Your steadfast loyalty and dedication as advocates, volunteers, user groups and/or our funders, is not only humbling but greatly appreciated. It is only with your support that the Park will remain a place "Where EVERYONE Can Play" and be here for future generations. Lastly, with all that is continuing to happen with COVID-19, we want to encourage everyone to stay safe, stay in touch with your family and friends and please continue to support those in our community that have been negatively affected by COVID-19. Best wishes to all ...





Toby Oswald-Felker, Board Chair

2020 Financial Statement Information Our complete audit report and statements can be found on our website

CALGARY ROTARY CHALLENGER PARK SOCIETY

Statement of Financial Position			<u>ASSETS</u>		
As at December 31, 2020	2020			2019	
	General Fund	Park Construction Fund	Capital Fund	Total	Total
– Current Assets					
Cash	\$452,806	\$36,361	\$0	\$489,167	\$298,153
Accounts receivable	500	0	0	500	150
GST receivable	9,892	0	0	9,892	11,177
Prepaid expenses	188	0	0	188	0
	463,386	36,361	0	499,747	309,480
Marketable Securities	488,206	1,816,578	1,178,815	3,483,599	2,465,053
Capital assets (N-3)	3,570	0	5,757,849	5,761,419	6,063,346
	\$955,162	\$1,852,939	\$6,936,664	\$9,744,765	\$8,837,879
			LIABILITIES		
Current Liabilities					
Accounts payable and					
accrued liabilities	\$107,541	\$4,123	\$2,603	\$114,267	\$106,568
Deferred revenue (N-5)	135,194	0	0	135,194	46,884
Deferred contributions (N-6)	108,470	0	0	108,470	97,377
	351,205	4,123	2,603	357,931	250,829
Tenant Deposits	25,097	0	0	25,097	27,680
Lomg-term debt (N-7)	36,281	0	0	36,281	0
	412,583	4,123	2,603	419,309	278,509
			FUND BALAN	ICES	
Park construction operating	0	(4,123)	0	(4,123)	0
Invested in capital assets	3,570	0	5,757,849	5,761,419	6,063,346
Internally restricted (N-8)	488,206	1,852,939	1,176,212	3,517,357	2,467,688
Unrestricted	50,803	0	0	50,803	28,336
	542,579	1,848,816	6,934,061	9,325,456	8,559,370
-	\$955,162	\$1,852,939	\$6,936,664	\$9,744,765	\$8,837,879
Statement of Cash Flows					
As at December 31, 2020					
				2020	2019
Operating activities					

Excess (deficiency) of r	evenues over expenses of the:		
	General Fund \$	942,287 \$	140,214
	Park Construction Fund	76,847	102,166
	Capital Fund	(253,048)	(280,815
		766,086	(38,435
Items not affecting cash			
	Amortization of capital assets	319,926	346,554
	Investment income reinvested	(86,572)	(83,513
	Change in fair value of market securities	(20,630)	(119,436
	Realized gain on sale of marketable securities	(20,615)	(13,938
	Change in foreign exchange	(31,266)	(2,951
	Recognition of deferred contribut. (N-6)	(2,070)	(15,000
		924,859	73,281
Change in non-cash w			
	Accts. receivable	(350)	5,184
	Goods and services tax payable (recoverable)	1,285	(20,230
	Prepaid expenses	(188)	2,615
	Accts. payable and accrued liabilities	7,697	44,581
	Deferred revenue	84,591	(4,323
	Tenant deposits	(2,583)	135
		1,015,311	101,243
Investing activities			
	Capital asset additions	(18,000)	(43,727
Financing activities			
	Deferred contributions received (N-6)	13,163	11,717
	Proceeds from disposal of marketable securities	509,789	
	Purchase of marketable securities	(1,369,249)	(53,003
	Proceeds from long-term debt	40,000	
		(806,297)	(41,286
Increase (decrease) in	n cash	191,014	16,230
Cash, beginning of yea	ır	298,153	281,923

2020 - 2021 Board of Directors:

Officers:

- Toby Oswald-Felker Chairperson
- Sheila MacLean Vice Chair
- Matt-Noel Bentley Secretary/Treasurer

Directors:

- Donald GassBrian Guichon
- Earl Huson
- Brian Kozak
- Kwabena-Oduro-Kontoh

The Park's Ambassador Team

Back Row (Left to Right) Walter Haessel, Gerry Darichuk, Mark Terrill Middle Row Trevor Thomson, Bob Sartor, Sheila Taylor, Jack Thompson, Myrna Dubé-Thompson, J.F. (Jim) Burns, L.W. (Lou) MacEachern, Don Ross, Colin Cantlie Front Row

Cal Schuler & Sierra





Honorary Patron of the Park

Her Honour, the Honourable Salma Lakhani AOE, B.Sc., the Lieutenant Governor of Alberta.

Seat, Bench or Wheelchair Space Purchase and Receive:



EVERYONE CAN PLAY

Park Rental Support

The ECPF program is specifically designed for organizations that serve people with disabilities and/or those who are economically disadvantaged.

You can apply for a booking post subsidy when you complete the "Everyone Can Play Subsidy request form." For more information, please call 403-250-2707 or visit our website at www.challengerpark.com

Accessibility to Calgary Rotary Challenger Park has just gotten better.

2020 PROGRAM FUNDERS

(Everyone Can Play Fund)

L.W. (Lou) MacEachern Endowment Fund at the Calgary Foundation and Dr. Ivan Friede McNab Fund with RCC North

Workshop or Social?

The Park has a 1500 square foot room to accommodate meetings, classes, birthday parties, and other events. A subsidy may be available for qualifying non-profit groups serving the disability community. Catering Services are also available.

For bookings, please call Anar at 250-2707 or email us at : info@challengerpark.com

Check out our website: **www.challengerpark.com** for more information.

FAMILY DAY

We regret to inform you that Family Day 2021 has been canceled due to Covid-19

The next Family Day is tentatively scheduled to be held in June of 2022. Stay tuned for the exact date.

EVERYONE IS WELCOME



NEW CHILD CARE NOW OPEN AT THE PARK





Sponsorship Form

15th Annual Golf Tournament August 25th, 2021 Location: Bearspaw Golf and Country Club

Our sponsorship level is: (check off your level of support)		
10 Carat Title Sponsor	\$15,000	
7 Carat Diamond Sponsor Includes 4 players	\$7,500	
5 Carat Includes 4 players	\$5,000	
□ 4 Carat Includes 2 players	\$3,500	
3 Carat Includes 2 players	\$2,500	
2 Carat Includes 1 players	\$2,000	
□ 1 Carat	\$1,000	

We/I understand that specific recognition will be produced under the direction of our Tournament Workgroup, and we agree to provide our logo, if requested, for the Workgroup to use in promoting the tournament. We/I also give permission to the Tournament Workgroup, and the organizations they represent, to utilize any information provided and/or pictures taken during the tournament (of which we/I may be included) for promotional purposes of the tournament.

Includes 2 players	\$3, 500	Date		
□ 3 Carat Includes 2 players	\$2,500	Name (print)		
D 2 Carat Includes 1 players	\$2,000	Company Name		
□ 1 Carat	\$1,000	Address		
Return This Form To:				
Tournament Workgroup c/o Calgary Rotary Challer Jim and Pearl Burns Centr 3688 – 48 ave. NE		Email		
Calgary, AB T3J 5C8		Method of Payment:		
Phone: 403-250-2707 Fax: 403-250-2055 Email: info@challengerpa	ırk.com	□ Cheque Attached <i>(made paya</i> Credit Card: □ VISA □ MC	,	
		Credit Card Number	Expiry Date	
		Name of Cardholder		
Calgary Rotary Challenger Park ® Where Everyone Can Pic		Signature of Cardholder		

www.challengerpark.com

Where Everyone Can Play

www.tournamentofdiamonds.com

Signature _____



Team Entry Form

15th Annual Golf Tournament August 25th, 2021 Location: Bearspaw Golf and Country Club

Company/Individual

Address _____ Postal Code _____

Registration 7:00-8:30am Breakfast 7:30-8:15am

Tee-Off 8:45am (Format will be a type of Scramble)

Banquet approx. 2:30pm

Team/Player Entry Includes 18 holes of golf, shared golf cart, breakfast sandwich, complimentary practice tee privileges, dinner, our FUN PAC and a fun day with friends.

Entry Fee:

Team of 4: \$1,320.00 OR Single Player: \$330.00

Team/Player Information:

Email Address	Handicap

Phone Email

Method of Payment:

Cheque Attached (made payable to CRCP) Credit Card: VISA DMC DAMEX

Credit Card Number

Expiry Date

Name of Cardholder

Signature of Cardholder

Return This Form To:



Tournament Workgroup c/o Calgary Rotary Challenger Park. Jim and Pearl Burns Centre 3688 – 48 ave. NE Calgary, AB T3J 5C8

Phone: 403-250-2707 Fax: 403-250-2055 Email: info@challengerpark.com

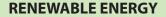
www.challengerpark.com

www.tournamentofdiamonds.com

info@challengerpark.com



THE PARK GOES SOLAR!



In early of 2018 the Park introduced a renewal energy source to it operations. A 22.41 kW roof top solar system was installed on the Ball Complex, which saw more then 80 solar modules installed. Since the system went live in mid- January 2018 to end of 2018, the system has generated 25.22 MWh. From an environmental benefit perspective we have seen:

- In 2020 CO2 Emissions Saved: 10,435 kg; and
- An equivalent of Trees planted: 312

Partnership



In conjunction with our friends at Pattison Outdoor Advertising, the Park has a new "SUPER BOARD" (digital sign) along Metis Trail. One side is for digital advertising (Southbound), and one side is fixed for advertising (Northbound).

This new partnership, thanks to the support of the Calgary Airport Authority, will provide support to the Park for years to come.

Part of the arrangement also gives the Park, and our Rotary Founding Partners, opportunities to advertise and promote their services and events.

For more information about advertising please contact: Heather Gray Phone: 403.770.5733 Email: hgray@pattisonoutdoor.com

BUSINESSES IN OUR COMMUNITY SERVING THE PARK AND SUPPORTING OUR NEWSLETTER

ABCO MAINTENANCE SYSTEMS 403-293-5752

BIG MAN LANDSCAPING 403-630-6474

BOLAND MECHANICAL CONTRACTORS LTD 403-236-2790

CANADIAN COMMERCIAL SECURITY 403-717-1225

CANEX PEST CONTROL 403-668-0960

WASTE CONNECTIONS OF CANADA INC 403-236-3883

A SPECIAL "THANK YOU" TO ALL OUR NEWSLETTER ADVERTISERS FOR THEIR SUPPORT





Calgary Rotary Challenger Park®

Where family, friends and community unite.

Enjoy our running track, tennis courts and a barrier free play ground and picnic area available daily,

Or book your next family, community, or corporate event and enjoy all the facility has to offer.

Calgary Rotary Challenger Park is a barrier free recreational facility that is accessible to all. A place where persons with disabilities can play next to and with their able-bodied peers.

Visit us today and enjoy this unique park 3688 – 48 Avenue NE | www.challengerpark.com 403-250-2707 | info@challengerpark.com