

#### A Year In Review – 2020 Message from the Board Chair and Executive Director

If you recall, last year in this newsletter edition we said, "The end of a decade and the beginning of another". Who would have thought the beginning of this new decade would bring what we have had to endure. This past year was one of the Park's most challenging times, but decisions made over fifteen (15) years ago as to our operating model, put the Park in the best position possible to confront what has happened. Below is a brief outline of some of our results/impacts in 2020:

*Facility Utilization* – As with most venues, COVID-19 certainly affected our numbers. In 2020 we had 44,558 visits (94,969 – 2019).

*Financial Sustainability* – We still achieved our 15th consecutive year of a surplus budget (we also managed to attain our targets set for our annual reserve contributions and we were able to continue improving upon our irrigation system). Our operation's "green" component, that being the solar system on the roof top of the Ball Complex, generated 26.6MWh of power, saving 10,435 kg. of CO2 emissions (which is equivalent to planting 312 trees).

Our Life Cycle, Operating and Capital reserves had a very positive growth year again, achieving, on average nearly 8% return thanks to our friends at both Mawer Investments Inc. & RBC Dominion Securities. The partnership with Pattison Outdoor Sign's, regarding our large Message Super Board (along southbound Metis Trail) continues to produce a valuable revenue stream for the Park. The Park, Rotary District 5360, and the Rotary clubs in Calgary, continue to have an opportunity to use this first-class medium to advertise to the general public. However, we anticipate that COVID-19 will affect this performance in the current year.

As for our 2nd land parcel (adjacent to the Park's SW boundary), we continue to market it with Cushman Wakefield, to the broader development community. We have had some interest but nothing has come to any fruition to date. In the interim, we are using this "lull in the market" as a time to remove as many of the physical development barriers that exist on the site. By doing so, we will ensure a future Developer will be able to maximize as much of the lands' square footage as possible. This single opportunity remains to be one of the Park's most important long-term strategies to further its' longer-term financial self-sustainability. Patience is a virtue on this opportunity ... so stay tuned!

<u>**Community Involvement**</u> – As with our "Facility Utilization" key result area, this area too has been directly affected by COVID-19. However, we positioned a number of our facilities to be somewhat of a sanctuary for some of our local residents. We were open for as much use as the AHS guidelines would permit and allowed our locals to use selected facilities (at no cost). This was our way of supporting our community, in these trying times.

In the first quarter of the year (pre-COVID-19), our Everyone Can Play Fund (thanks to our funders) continued to support organizations serving the community of people with disabilities. However, after this point, it too was affected by COVID-19. As well we are very proud to continue to be the home of Rotary District 5360's administrative office.

Both of our large events (Family Day and our Charity Golf Tournament) had to be cancelled in 2020 due to COVID-19. The former event has also been cancelled for 2021 but we are hoping to be able to host our 15th Annual Calgary International Airport Tournament of Diamonds Charity golf tournament this year on August 25th, at the Bearspaw Golf and Country Club. Stay tuned!

We want to always take this opportunity to say a special THANKS to everyone who continues to support the Park. Your steadfast loyalty and dedication as advocates, volunteers, user groups and/or our funders, is not only humbling but greatly appreciated. It is only with your support that the Park will remain a place "Where EVERYONE Can Play" and be here for future generations. Lastly, with all that is continuing to happen with COVID-19, we want to encourage everyone to stay safe, stay in touch with your family and friends and please continue to support those in our community that have been negatively affected by COVID-19. Best wishes to all ...





Toby Oswald-Felker, Board Chair

## **2020 Financial Statement Information** Our complete audit report and statements can be found on our website

#### CALGARY ROTARY CHALLENGER PARK SOCIETY

| Statement of Financial Position |                 |                              | <u>ASSETS</u>   |             |             |
|---------------------------------|-----------------|------------------------------|-----------------|-------------|-------------|
| As at December 31, 2020         | 2020            |                              |                 | 2019        |             |
|                                 | General<br>Fund | Park<br>Construction<br>Fund | Capital<br>Fund | Total       | Total       |
| –<br>Current Assets             |                 |                              |                 |             |             |
| Cash                            | \$452,806       | \$36,361                     | \$0             | \$489,167   | \$298,153   |
| Accounts receivable             | 500             | 0                            | 0               | 500         | 150         |
| GST receivable                  | 9,892           | 0                            | 0               | 9,892       | 11,177      |
| Prepaid expenses                | 188             | 0                            | 0               | 188         | 0           |
|                                 | 463,386         | 36,361                       | 0               | 499,747     | 309,480     |
| Marketable Securities           | 488,206         | 1,816,578                    | 1,178,815       | 3,483,599   | 2,465,053   |
| Capital assets (N-3)            | 3,570           | 0                            | 5,757,849       | 5,761,419   | 6,063,346   |
|                                 | \$955,162       | \$1,852,939                  | \$6,936,664     | \$9,744,765 | \$8,837,879 |
|                                 |                 |                              | LIABILITIES     |             |             |
| Current Liabilities             |                 |                              |                 |             |             |
| Accounts payable and            |                 |                              |                 |             |             |
| accrued liabilities             | \$107,541       | \$4,123                      | \$2,603         | \$114,267   | \$106,568   |
| Deferred revenue (N-5)          | 135,194         | 0                            | 0               | 135,194     | 46,884      |
| Deferred contributions (N-6)    | 108,470         | 0                            | 0               | 108,470     | 97,377      |
|                                 | 351,205         | 4,123                        | 2,603           | 357,931     | 250,829     |
| Tenant Deposits                 | 25,097          | 0                            | 0               | 25,097      | 27,680      |
| Lomg-term debt (N-7)            | 36,281          | 0                            | 0               | 36,281      | 0           |
|                                 | 412,583         | 4,123                        | 2,603           | 419,309     | 278,509     |
|                                 |                 |                              | FUND BALAN      | ICES        |             |
| Park construction operating     | 0               | (4,123)                      | 0               | (4,123)     | 0           |
| Invested in capital assets      | 3,570           | 0                            | 5,757,849       | 5,761,419   | 6,063,346   |
| Internally restricted (N-8)     | 488,206         | 1,852,939                    | 1,176,212       | 3,517,357   | 2,467,688   |
| Unrestricted                    | 50,803          | 0                            | 0               | 50,803      | 28,336      |
|                                 | 542,579         | 1,848,816                    | 6,934,061       | 9,325,456   | 8,559,370   |
| -                               | \$955,162       | \$1,852,939                  | \$6,936,664     | \$9,744,765 | \$8,837,879 |
| Statement of Cash Flows         |                 |                              |                 |             |             |
| As at December 31, 2020         |                 |                              |                 |             |             |
|                                 |                 |                              |                 | 2020        | 2019        |
| Operating activities            |                 |                              |                 |             |             |

| Excess (deficiency) of r | evenues over expenses of the:                   |             |          |
|--------------------------|---|-------------|----------|
|                          | General Fund \$                                 | 942,287 \$  | 140,214  |
|                          | Park Construction Fund                          | 76,847      | 102,166  |
|                          | Capital Fund                                    | (253,048)   | (280,815 |
|                          |   | 766,086     | (38,435  |
| Items not affecting cash |   |             |          |
|                          | Amortization of capital assets                  | 319,926     | 346,554  |
|                          | Investment income reinvested                    | (86,572)    | (83,513  |
|                          | Change in fair value of market securities       | (20,630)    | (119,436 |
|                          | Realized gain on sale of marketable securities  | (20,615)    | (13,938  |
|                          | Change in foreign exchange                      | (31,266)    | (2,951   |
|                          | Recognition of deferred contribut. (N-6)        | (2,070)     | (15,000  |
|                          |   | 924,859     | 73,281   |
| Change in non-cash w     |   |             |          |
|                          | Accts. receivable                               | (350)       | 5,184    |
|                          | Goods and services tax payable (recoverable)    | 1,285       | (20,230  |
|                          | Prepaid expenses                                | (188)       | 2,615    |
|                          | Accts. payable and accrued liabilities          | 7,697       | 44,581   |
|                          | Deferred revenue                                | 84,591      | (4,323   |
|                          | Tenant deposits                                 | (2,583)     | 135      |
|                          |   | 1,015,311   | 101,243  |
| Investing activities     |   |             |          |
|                          | Capital asset additions                         | (18,000)    | (43,727  |
| Financing activities     |   |             |          |
|                          | Deferred contributions received (N-6)           | 13,163      | 11,717   |
|                          | Proceeds from disposal of marketable securities | 509,789     |          |
|                          | Purchase of marketable securities               | (1,369,249) | (53,003  |
|                          | Proceeds from long-term debt                    | 40,000      |          |
|                          |   | (806,297)   | (41,286  |
| Increase (decrease) in   | n cash  | 191,014     | 16,230   |
| Cash, beginning of yea   | ır  | 298,153     | 281,923  |
|                          |   |             |          |

## 2020 - 2021 Board of Directors:

#### Officers:

- Toby Oswald-Felker Chairperson
- Sheila MacLean Vice Chair
- Matt-Noel Bentley Secretary/Treasurer

#### Directors:

- Donald GassBrian Guichon
- Earl Huson
- Brian Kozak
- Kwabena-Oduro-Kontoh

## The Park's Ambassador Team

Back Row (Left to Right) Walter Haessel, Gerry Darichuk, Mark Terrill Middle Row Trevor Thomson, Bob Sartor, Sheila Taylor, Jack Thompson, Myrna Dubé-Thompson, J.F. (Jim) Burns, L.W. (Lou) MacEachern, Don Ross, Colin Cantlie Front Row

Cal Schuler & Sierra





## **Honorary Patron of the Park**

Her Honour, the Honourable Salma Lakhani AOE, B.Sc., the Lieutenant Governor of Alberta.

## Seat, Bench or Wheelchair Space Purchase and Receive:



## **EVERYONE CAN PLAY**

#### **Park Rental Support**

The ECPF program is specifically designed for organizations that serve people with disabilities and/or those who are economically disadvantaged.

You can apply for a booking post subsidy when you complete the "Everyone Can Play Subsidy request form." For more information, please call 403-250-2707 or visit our website at www.challengerpark.com

Accessibility to Calgary Rotary Challenger Park has just gotten better.

#### **2020 PROGRAM FUNDERS**

(Everyone Can Play Fund)

L.W. (Lou) MacEachern Endowment Fund at the Calgary Foundation and Dr. Ivan Friede McNab Fund with RCC North

### Workshop or Social?

The Park has a 1500 square foot room to accommodate meetings, classes, birthday parties, and other events. A subsidy may be available for qualifying non-profit groups serving the disability community. Catering Services are also available.

For bookings, please call Anar at 250-2707 or email us at : info@challengerpark.com

Check out our website: **www.challengerpark.com** for more information.

## FAMILY DAY

We regret to inform you that Family Day 2021 has been canceled due to Covid-19

The next Family Day is tentatively scheduled to be held in June of 2022. Stay tuned for the exact date.

## **EVERYONE IS WELCOME**



### NEW CHILD CARE NOW OPEN AT THE PARK





## **Sponsorship Form**

15<sup>th</sup> Annual Golf Tournament August 25<sup>th</sup>, 2021 Location: Bearspaw Golf and Country Club

| Our sponsorship level is:<br>(check off your level of support) |          |  |
|--|----------|--|
| <b>10 Carat</b> Title Sponsor                                  | \$15,000 |  |
| <b>7 Carat</b> Diamond Sponsor<br>Includes 4 players           | \$7,500  |  |
| <b>5 Carat</b><br>Includes 4 players                           | \$5,000  |  |
| □ 4 Carat<br>Includes 2 players                                | \$3,500  |  |
| <b>3 Carat</b><br>Includes 2 players                           | \$2,500  |  |
| <b>2 Carat</b><br>Includes 1 players                           | \$2,000  |  |
| □ 1 Carat  | \$1,000  |  |

#### We/I understand that specific recognition will be produced under the direction of our Tournament Workgroup, and we agree to provide our logo, if requested, for the Workgroup to use in promoting the tournament. We/I also give permission to the Tournament Workgroup, and the organizations they represent, to utilize any information provided and/or pictures taken during the tournament (of which we/I may be included) for promotional purposes of the tournament.

| Includes 2 players   | <b>\$3,</b> 500 | Date  |             |  |
|--|-----------------|---|-------------|--|
| □ 3 Carat<br>Includes 2 players  | \$2,500         | Name (print)  |             |  |
| D 2 Carat<br>Includes 1 players  | \$2,000         | Company Name  |             |  |
| □ 1 Carat  | \$1,000         | Address   |             |  |
| Return This Form To:   |                 |   |             |  |
| Tournament Workgroup<br>c/o Calgary Rotary Challer<br>Jim and Pearl Burns Centr<br>3688 – 48 ave. NE |                 | Email   |             |  |
| Calgary, AB T3J 5C8  |                 | Method of Payment:  |             |  |
| Phone: 403-250-2707<br>Fax: 403-250-2055<br>Email: info@challengerpa                                 | ırk.com         | □ Cheque Attached <i>(made paya</i><br>Credit Card: □ VISA □ MC | ,           |  |
|  |                 | Credit Card Number  | Expiry Date |  |
|  |                 | Name of Cardholder  |             |  |
| Calgary<br>Rotary<br>Challenger<br>Park ®<br>Where Everyone Can Pic                                  |                 | Signature of Cardholder   |             |  |

www.challengerpark.com

Where Everyone Can Play

www.tournamentofdiamonds.com

Signature \_\_\_\_\_



## **Team Entry Form**

15<sup>th</sup> Annual Golf Tournament August 25<sup>th</sup>, 2021 Location: Bearspaw Golf and Country Club

Company/Individual

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Registration 7:00-8:30am Breakfast 7:30-8:15am

Tee-Off 8:45am (Format will be a type of Scramble)

Banquet approx. 2:30pm

Team/Player Entry Includes 18 holes of golf, shared golf cart, breakfast sandwich, complimentary practice tee privileges, dinner, our FUN PAC and a fun day with friends.

#### Entry Fee:

Team of 4: \$1,320.00 OR Single Player: \$330.00

#### **Team/Player Information:**

| Email Address | Handicap |
|---------------|----------|
|               |          |
|               |          |
|               |          |
|               |          |
|               |          |
|               |          |
|               |          |

Phone Email

#### Method of Payment:

Cheque Attached (made payable to CRCP) Credit Card: VISA DMC DAMEX

Credit Card Number

Expiry Date

Name of Cardholder

Signature of Cardholder

#### **Return This Form To:**



Tournament Workgroup c/o Calgary Rotary Challenger Park. Jim and Pearl Burns Centre 3688 – 48 ave. NE Calgary, AB T3J 5C8

Phone: 403-250-2707 Fax: 403-250-2055 Email: info@challengerpark.com

www.challengerpark.com

www.tournamentofdiamonds.com

info@challengerpark.com



## THE PARK GOES SOLAR!



In early of 2018 the Park introduced a renewal energy source to it operations. A 22.41 kW roof top solar system was installed on the Ball Complex, which saw more then 80 solar modules installed. Since the system went live in mid- January 2018 to end of 2018, the system has generated 25.22 MWh. From an environmental benefit perspective we have seen:

- In 2020 CO2 Emissions Saved: 10,435 kg; and
- An equivalent of Trees planted: 312

## Partnership



In conjunction with our friends at Pattison Outdoor Advertising, the Park has a new "SUPER BOARD" (digital sign) along Metis Trail. One side is for digital advertising (Southbound), and one side is fixed for advertising (Northbound).

This new partnership, thanks to the support of the Calgary Airport Authority, will provide support to the Park for years to come.

Part of the arrangement also gives the Park, and our Rotary Founding Partners, opportunities to advertise and promote their services and events.

For more information about advertising please contact: Heather Gray Phone: 403.770.5733 Email: hgray@pattisonoutdoor.com

#### BUSINESSES IN OUR COMMUNITY SERVING THE PARK AND SUPPORTING OUR NEWSLETTER

ABCO MAINTENANCE SYSTEMS 403-293-5752

**BIG MAN LANDSCAPING 403-630-6474** 

**BOLAND MECHANICAL CONTRACTORS LTD 403-236-2790** 

CANADIAN COMMERCIAL SECURITY 403-717-1225

CANEX PEST CONTROL 403-668-0960

WASTE CONNECTIONS OF CANADA INC 403-236-3883

## A SPECIAL "THANK YOU" TO ALL OUR NEWSLETTER ADVERTISERS FOR THEIR SUPPORT





Calgary Rotary Challenger Park®

# Where family, friends and community unite.

Enjoy our running track, tennis courts and a barrier free play ground and picnic area available daily,

Or book your next family, community, or corporate event and enjoy all the facility has to offer.

Calgary Rotary Challenger Park is a barrier free recreational facility that is accessible to all. A place where persons with disabilities can play next to and with their able-bodied peers.

Visit us today and enjoy this unique park 3688 – 48 Avenue NE | www.challengerpark.com 403-250-2707 | info@challengerpark.com